

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																																										
CONVEYING PARTY DATA																																											
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**TRADEMARK**  
**REEL: 003220 FRAME: 0295**

Fax Number: (212)292-5391

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 212-292-5390

Email: mail@ipcounselors.com

Correspondent Name: Epstein Drangel Bazerman & James, LLP

Address Line 1: 60 East 42nd Street, Suite 820

Address Line 4: New York, NEW YORK 10165

ATTORNEY DOCKET NUMBER:

1739-001

NAME OF SUBMITTER:

Robert L. Epstein

Signature:

/robert l. epstein/

Date:

01/04/2006

Total Attachments: 3

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**ASSIGNMENT OF TRADEMARKS AND  
TRADEMARK REGISTRATIONS**

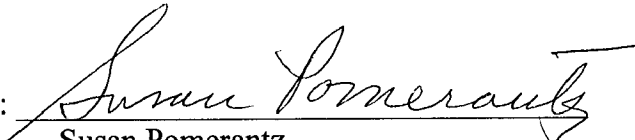
WHEREAS, VICTORIA VOGUE, INC, a New York corporation, having a place business at 974 Marcon Blvd., Suite 100, Allentown, PA. 18019, hereinafter referred to as "Assignor," is the owner of the entire right, title and interest in to the trademarks and trademark registrations identified on the attached Exhibit A and

WHEREAS, COLORA LLC, a limited liability company, organized under the laws of the State of New Jersey, having a place of business at 217 Washington Avenue, Carlstadt, New Jersey 07072, hereinafter referred to as "Assignee" desires to acquire the entire right, title and interest of Assignor, in the United States and worldwide, in and to the trademarks and trademark registrations identified on the attached Exhibit A;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, transfers and assigns to Assignee, all of Assignor's right, title and interest, in the United States and worldwide, to said trademarks and trademark registrations identified on Exhibit A attached hereto, together with the right to sue for and obtain any damages for infringement of any of said trademarks prior to the date of transfer thereof, and to the goodwill of the business associated with said trademarks and trademark registrations.

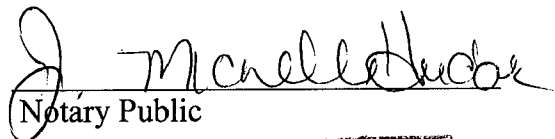
Executed to be effective as of the 15<sup>th</sup> day of DECEMBER, 2005.

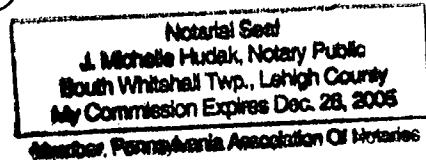
VICTORIA VOGUE, INC.

By:   
Susan Pomerantz  
President/CEO

STATE OF PA )  
COUNTY OF Lehigh ) ss.:

On this 15<sup>th</sup> day of December, 2005, before me personally came Susan Pomerantz, to me known and known to me to be the President/CEO of Victoria Vogue, Inc., the Assignor above named, and acknowledged that she executed the foregoing Assignment of Trademarks and Trademark Registrations on behalf of said Assignor and pursuant to authority duly received.

  
Notary Public



**EXHIBIT A**

<b>Mark</b>	<b>Registration No.</b>	<b>Registration Date</b>
VICTORIA	0691,670	1/19/60
KAY DEE OF HOLLYWOOD	2,013,654	11/5/96
LUSHUS	1,450,871	8/4/87
VICTORIA VOGUE	1,896,976	5/30/95
EYE-DEAL TIPS	1,994,190	8/13/96
TOP BILLING in Design	1,449,194	7/28/87
URATEX	2,406,865	11/21/00
V VICTORIA in Design	2,185,133	8/25/98
VIC-TEX	2,400,635	10/31/00
CORRECTIVE MEASURES	2,402,637	11/7/00
SPUFF	2,521,010	12/18/01
WE MAKE YOUR MAKE-UP LOOK BETTER	2,423,258	1/23/01
EUROTEX	2,700,847	3/25/03